

Pet White 
White [®]



**PRODUCT
CATALOG**

SEBA 
Since 1989



SEBA

OUR COMPANY

SEBA





Who are we ?

Seba Kimya is one of the leading FMCG manufacturers located in Istanbul, Turkey since 1989.

Seba Kimya has a wide range of portfolio under “PET WHITE”, “SIR”, “ELENOR” and “JOVIROSE” brands. Our brands cover pet friendly cleaners, pet shampoos, liquid laundry detergents, fabric softeners, dishwashing detergents, hard surface cleaners, liquid hand soaps, air & fabric fresheners and special home care products.

Pet White brand has pet friendly cleaners and shampoos which have been derived by 3 years of laboratory process and with GARD-Air Technology.

Seba Kimya is a proudly Turkish company and is a truly world class brand.



Our Mission

To be a profitable and sustainable company that is innovative in the household cleaning, pet care and personal care products sector; manufacturing products that makes life easier for consumers and make our shareholders, employees and customers happier and proud.

Our Vision

To become one of the leading company, preferred around the World by producing goods that are respectful to the World.

Our Values

In Seba Kimya San. ve Tic. A.Ş. our basic principles in all our activities are:

- Quality
- Reliability
- Transparency
- Being ahead in loyalty, love and respect in our employee and customer relations
- Be respectful to the law, individuals, society and the environment
- Be open to innovation in technology and the world



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EXPORT TO **OVER 42** COUNTRIES

- %100 Customer Satisfied
- 40+ Country
- 30+ Years
- Environmental Friendly Production



Starting from raw materials, production in accordance with all legislations related to environment, occupational health and safety.

INNOVATION

VALUE

QUALITY

R&D



Our Certificates



MULTI SURFACE & ODOR ELIMINATOR **GROUP**

PET WHITE MULTI SURFACE & ODOR ELIMINATOR

- Weight: 1000 ml
- Unit per box: 12 pcs
- Gross weight: 13 Kg
- Gross weight: 13 Kg
- Barcode numbers: 8693 023 1000 04




PET WHITE MULTI SURFACE & ODOR ELIMINATOR FRAGRANCE FREE

- Weight: 1000 ml
- Unit per box: 12 pcs
- Gross weight: 13 Kg
- Gross weight: 13 Kg
- Barcode numbers: 8693 023 1000 28



- Easy Breath ✓
- Eliminates bad smells ✓
- Child and pet safe ✓
- Hypoallergenic ✓
- Contain %100 natural surfactant ✓
- Non-toxic ✓
- GARD Air** ✓
Technology



 Powerful formulation with natural and special raw materials especially designed for cleaning all kind of floors, washable and wipeable surfaces and safe your pets.

MULTI SURFACE & ODOR ELIMINATOR **GROUP**



- ✔ Eliminates bad smells
- ✔ Contain %100 natural surfactant
- ✔ Non-toxic

PET WHITE MULTI SURFACE & ODOR ELIMINATOR

- Weight: 500 ml
- Unit per box: 12 pcs
- Gross weight: 11 Kg
- Gross weight: 11 Kg
- Barcode numbers: 8693 023 1000 42



Concentrated spray hard surface cleaner that used to clean very dirty surfaces such as urine, blood, vomit and food residues in pet living






ODOR ELIMINATOR GROUP



- ✓ Eliminates bad smells
- ✓ Pet odor remover



PET WHITE ODOR ELIMINATOR

-  Weight: 500 ml
-  Unit per box: 12 pcs
-  Gross weight: 11 Kg
-  Gross weight: 11 Kg
-  Barcode numbers: 8693 023 1000 66



In order to maintain the pleasant odor, the air flow in the applied area should be minimized.






STAIN & ODOR REMOVER **GROUP**



- ✓ Stain Remover
- ✓ Eliminates bad smells
- ✓ Enzyme technology
- ✓ Non-toxic



PET WHITE STAIN & ODOR REMOVER

-  Weight: 500 ml
-  Unit per box: 12 pcs
-  Gross weight: 13 Kg
-  Gross weight: 13 Kg
-  Barcode numbers: 8693 023 1001 41



It does not have a destructive and color-fading effect on the cleaned goods and laundry

SHAMPOO GROUP



PET WHITE SHAMPOO STRAWBERRY

-  Weight: 500 ml
-  Unit per box: 12 pcs
-  Gross weight: 11 Kg
-  Gross weight: 11 Kg
-  Barcode numbers: 8693 023 1000 80



-  Color Free
-  Non-toxic
-  PH *Balanced*



SHAMPOO GROUP

- ✔ Color Free
- ✔ Non-toxic
- ✔ PH *Balanced*



PET WHITE SHAMPOO VANILLA

- Weight: 500 ml
- Unit per box: 12 pcs
- Gross weight: 11 Kg
- Gross weight: 11 Kg
- Barcode numbers: 8693 023 1001 03



SHAMPOO GROUP



PET WHITE SHAMPOO OCEAN

- Weight: 500 ml
- Unit per box: 12 pcs
- Gross weight: 11 Kg
- Gross weight: 11 Kg
- Barcode numbers: 8693 023 1001 27



✔ Color Free

✔ Non-toxic

✔ PH *Balanced*



SEBA

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